

Do you have a written marketing plan and do you measure whether it is achieving its objectives?

If not, have you thought of engaging our services to help you develop one and show you how to monitor its effectiveness?

What are the benefits to you?

We will: -

- Work with your team to define the target market
- Outline how the plan is to be structured - so that you can write your own
- Train your team to monitor the plan and realign it when the planned and actual results are not the same - to make you independent of us and take ownership of your plan



Why not give us a call now, to discuss where we can assist you with developing your business?

Smart Consultancy Services International

Rowan House
4 Queen Margaret Street
Kinghorn
Fife KY3 9SP

Phone: ++44 (0)1592-890270
Fax: ++44 (0)1592-890270
E-mail: David.Smart@SCSInternational.biz
Website: www.SCSInternational.biz